

CURRICULUM VITAE ACADEMIC STAFF

1.1 Personal Profile

1.1.1 Personal Details

Name: Dr. Shem Wambugu Maingi, PhD.
Department: Department of Hospitality and Tourism Management
Designation: Senior Lecturer, Kenyatta University
Email: maingi.shem@ku.ac.ke

Area of Specialization:

- Tourism Policy, Planning and Sustainable Development
- Tourism Brand and Experience Management
- Overtourism and SDGs research
- Destination Management and Marketing

Research interests:

- Tourism Product Development and Innovation
- Tourism Destination Management and Marketing Post-Pandemics research
- Tourism Andragogy and PRME research
- Tourism Technology, Innovation Management and Sustainable Development research

Google scholar: <https://scholar.google.com/citations?user=bgy96BgAAAAJ&hl=en>

ORCHID ID: 0000-0001-6808-6347

Web of Science ID: S-2598-2019

SCOPUS Author ID: 36941173100

1.1.2 Academic Qualifications

- 2014: Doctor of Philosophy in Tourism Management, Kenyatta University
- 2007: Master of Philosophy in Tourism Management, Moi University
- 2002: Bachelor of Commerce (Management Science), Second Class Honours, Upper Division, University of Nairobi

1.1.3 Professional Qualifications

- 2021: Certified Teacher for Learning in Extend Africa Programme offered by the Commonwealth of Learning, Canada in partnership with Kenyatta University, Kenya.
- 2020: Certified in Online Training - Course by The African Council for Distance Education (ACDE), The Open University, UK (OU), Institute of Education Technology (IET) and Teacher Education in Sub-Saharan Africa (TESSA) 'Pathways for learning: support for educators moving online'. 6th July 2020 to 30th August 2020
- 2020: Certified Blended Learning Trainer – Course on the development and Training of Trainers Blended Learning by the Digital School of Virtual and eLearning, Kenyatta University (Awaiting Certificate)
- 2018: Certified AEEP Trainer – Course on Applied Entrepreneurship Education under the KU-HNU-DAAD Train the Trainers Workshop
- 2016: Certified Integrity Assurance Officer – Course on Integrity Assurance by the Ethics and Anti-Corruption Commission conducted at Kenyatta University from 1st to 4th February 2016
- 2016: Certified in Intellectual Property Rights – Course workshop held on 28th September 2016 by the Directorate of Intellectual Property Rights, Kenyatta University

- 2016: Training of Trainers on eLearning Management System by the Directorate of eLearning, Kenyatta University
- 2014: Certified e-Learning Training of Trainers Course which covered Backend Usage of Moodle Learning Management System Ver 2.7 and Tablet Usage on 13th to 15th August 2014, Kenyatta University
- 2013: Certified in University Teaching methodology by the Centre for Teaching Excellence & Evaluation, Kenyatta University
- 2010 Certified in Basic Counselling Skills by the Kenya Institute of Professional Counselling in Collaboration with Faculty of Arts and Social Sciences, Egerton University.
- 2002 Certified Statistical Analyst Using SPSS 9.0

1.1.4 Employment history

- Sept 2025 to date: Senior Lecturer, Department of Tourism Management, Kenyatta University
- Jan 2015 to Aug 2025: Lecturer, Department of Tourism Management, Kenyatta University
- Sept 2010 – Dec 2014: Tutorial fellow, Department of Tourism Management, Kenyatta University
- Aug 2009 – Sept 2010: Lecturer II, Kenya Wildlife Service (KWS).

1.1.5 Achievements

- Appointed to the Emerald Publishing's Neuroinclusive Publishing Environment Advisory Board.
- Appointed to the Advisory Board Best Tourism Villages Initiative by UN Tourism (2025-2026)
- Vice chancellor's award 2024 - Top five Kenyatta University Mid Career Researchers publishing in Scopus indexed journals
- Vice chancellor's award 2024 - Attaining 1st runner-up 2024 Ecowarrior award recognizing my outstanding contribution in championing Climate action in Kenya
- Ecowarrior ward 2024 - Attaining 1st runner-up 2024 recognizing my outstanding contribution in championing Climate action in Kenya
- International networking and collaborations with bodies such as AU-ECOSOOC, ICOMOS ICTC, IFLA, IUCN WCPA TAPAS and Ecotourism Kenya
- Convening International Symposiums and workshops on behalf of the ICOMOS International Cultural Tourism Committee
- Presenting academic papers and Keynote speeches in International Conferences and Symposiums
- Teaching and mentoring my undergraduate and postgraduate students in Tourism Management locally and abroad for the last 15 years

- 2016 to 2018: Pre-qualified as a Curriculum reviewer and Resource person, Commission of University Education.
- 2011: Awarded Article of the Year - Tourism Recreation Research. “Wildlife Conservation, Safari Tourism and the Role of Tourism Certification in Kenya: Post-colonial critique.” TRR 36(3), 2011
- Serving successfully as the School e-learning Coordinator, School of Hospitality, Tourism and Leisure studies (2016-2018 and 2019-2021)

1.1.6 Journal Editor

- **Associate Editor (2023-2024) - International Journal of Tourism Cities** by Emerald Group Publishing <https://www.emeraldgrouppublishing.com/journal/ijtc> ISSN: 2056-5607
- **Regional Editor (Africa) (2024-2025) - Tourism Planning and Development** by Taylor and Francis <https://www.tandfonline.com/journals/rthp21> Print ISSN: 2156-8316 Online ISSN: 2156-8324

1.2 Publications

1.2.1 University level Scholarly Books

- Rami, I, **Maingi, S.W.** and Gowrensukaar, .V.G.B. (2024) Tourism Safety, Security and Resilience Integrated Community-Based Approaches, Routledge, Taylor & Francis, London: UK. ISBN: 9781032766911 Assessed through: https://www.routledge.com/Tourism-Safety-Security-and-Resilience-Integrated-Community-Based-Approaches/Isaac-Maingi-Gowresunkaar/p/book/9781032766911?_ga=1863988157.1721606400
- **Maingi, S.W.**, Gowrensukaar, .V.G.B. and Korstanje, M., (2024) Tourist Behaviour in the New Normal, Volume II: Implications for Sustainable Tourism Development Springer Nature Publishing, Switzerland Assessed through: <https://link.springer.com/book/10.1007/978-3-031-45866-8>
- **Maingi, S.W.**, Gowrensukaar, .V.G.B. and Korstanje, M., (2024) Tourist Behaviour and the New Normal, Volume I: Implications for Tourism Resilience, Springer Nature Publishing, Switzerland Assessed through: <https://link.springer.com/book/10.1007/978-3-031-45848-4>
- Korstanje, M., Gowrensukaar, .V.G.B. and **Maingi, S.W.** (2023) Tourism in Crisis. Nova Science Publishing, New York, USA. Assessed through: <https://novapublishers.com/shop/tourism-in-crisis/>
- Gowrensukaar, .V.G.B., **Maingi, S.W.**, Roy, H. and Micera, R. (2021) “Tourism Destination Management in a Post-Pandemic Context: Global Issues and Destination Management Solutions” (With foreword by Prof. Maximilliano Korstanje), Emerald Group Publishing, London: UK. ISBN: 9781800715127. Accessed through: <https://books.emeraldinsight.com/page/detail/Tourism-Destination-Management-in-a-PostPandemic-Context/?K=9781800715127>

- Korstanje, M., Séraphin, H., & **Maingi, S. W. (2022)** “Tourism through troubled time: Challenges and opportunities of the tourism industry in 21st century (With foreward by Prof. Claudia Seabra), Emerald Group Publishing, London: UK. ISBN: 9781803823126 Assessed through: <https://books.emeraldinsight.com/page/detail/tourism-through-troubled-times/?k=9781803823126>
- Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L. (2022) “Management of Tourism Ecosystem Services in a Post Pandemic Context: Global Perspectives” (With foreward by Prof. Hugues Seraphin) Routledge, Taylor & Francis, London: UK. ISBN: 9781032248080 Assessed through: <https://www.routledge.com/Management-of-Tourism-Ecosystem-Services-in-a-Post-Pandemic-Context-Global/Gowreesunkar-Maingi-Mingate/p/book/9781032248080>

1.2.2 Refereed Journals

- Seraphin, H. and **Maingi, S.W. (2023)**, “The Luxury yacht market and sustainable brand image: the case of Sunreef, *Worldwide Hospitality and Tourism Themes*, Vol. 15 No. 4, pp. 386-397. <https://doi.org/10.1108/WHATT-03-2023-0045>
- Kimunio, I. and **Maingi, S.W. (2022)**, "A Markov regime-switching (MS) approach to modeling the effects of fiscal policies and COVID-19 pandemic on tourism destination competitiveness in Kenya", *Journal of Hospitality and Tourism Insights*, Vol. 6 No. 4, pp. 1658-1667. <https://doi.org/10.1108/JHTI-09-2021-0245>
- **Maingi, S.W. (2021)** “Safari tourism and its role in Sustainable Poverty Eradication in East Africa: Case of Kenya”, *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 1, pp. 81-94. <https://doi.org/10.1108/WHATT-08-2020-0084>
- Odeny, J. A., **Maingi, S.W.** and Kurauka, J (2020) “The role of procurement procedures in environmental management: A case study of classified hotels in Mombasa County, Kenya" *Journal of Hotel and Tourism Management*, 2020, Vol. 8, No. 1: 11-23. UDC: 338.48-6:502/504(676.2) DOI: 10.5937/menhottur2001011A <https://doi.org/10.5937/menhottur2001011A>
- **Maingi, S.W. (2019)**, "Sustainable tourism certification, local governance and management in dealing with overtourism in East Africa", *Worldwide Hospitality and Tourism Themes*, Vol. 11 No. 5, pp. 532-551. <https://doi.org/10.1108/WHATT-06-2019-0034>
- Barak, M.W., **Maingi, S.W.** and Ndubi, E.O. (2019) “The influence of place identity on destination competitiveness in Machakos County, Kenya”. *African Journal of Hospitality, Tourism and Leisure*, Volume 8 (5) pp. 1 -20 ISSN: 2223-814X https://www.ajhtl.com/uploads/7/1/6/3/7163688/article_27_vol_8_5_2019_kenya.pdf
- **Maingi, S.W.**, Wadawi, J and Ondigi, A (2015) “Market profiling and positioning of park brands in Kenya. (Case of Premium and Under-utilized parks in Kenya)”.

International Journal of Tourism Research, 18: 91-104. DOI: 10.1002/jtr.2036.
<https://doi.org/10.1002/jtr.2036>

- **Maingi, S. W.**, Wadawi, J and Ondigi, A (2014) “Towards a Competitive framework for Park branding in Kenya (Case of Premium and Under-utilized parks in Kenya)”. *J Tourism Res Hospitality*, 2014 3:2. DOI: <http://dx.doi.org/10.4172/2324-8807.1000141.3:2>
- Akama, J, **Maingi, S.W.** and Carmago, B.A. (2011) “Wildlife Conservation, Safari Tourism and the role of Tourism Certification in Kenya: A post-colonial critique”. *Tourism Recreation Research*. 36 (3); 281-291.
<https://doi.org/10.1080/02508281.2011.11081673>
- Odunga, P and **Maingi, S.W.** (2011) “The Wildlife Tourism Market to Kenya (2002-2003)”. *Journal of Travel and Tourism Marketing*, Vol28, Issue 1, 2011. DOI: 10.1080/10548408.2011.535444. <https://doi.org/10.1080/10548408.2011.535444>
- Mbuthia, S and **Maingi, S.W.** (2010). “The influence of ethnicity on leisure pursuits and tourism behavior of Somali immigrants in Leeuwarden, Netherlands”. *Journal of Hospitality Management and Tourism* Vol1 (10), pp. 1-11, July 2010. Available online: <http://academicjournals.org/JHMT>. ISSN 2141-6575.
<https://academicjournals.org/journal/JHMT/article-stat/75A72E92299>

1.2.3 Book Chapters

- Seraphin, H., Paiva, D., **Maingi, S.W.**, Oliveria, R.F., Korstanje, M, Mombeuil, C and Dosquet, F. (2024) Atmospheric Justice and Injustice in Insecure Tourism Destinations *In* Rami, I, **Maingi, S.W.** and Gowrensukaar, .V.G.B. (eds.) *Tourism Safety, Security and Resilience Integrated Community-Based Approaches*, Routledge, Taylor & Francis, London: UK. ISBN: 9781032766911 Assessed through: https://www.routledge.com/Tourism-Safety-Security-and-Resilience-Integrated-Community-Based-Approaches/Isaac-Maingi-Gowresunkaar/p/book/9781032766911?_ga=1863988157.1721606400
- **Maingi, S.W.** and Mbitha, A.B. (2024) Polycentric and Participatory approaches to Hotel Security and Community policing in Tourism: A Bibliographical review *In* Rami, I, **Maingi, S.W.** and Gowrensukaar, .V.G.B. (eds.) *Tourism Safety, Security and Resilience Integrated Community-Based Approaches*, Routledge, Taylor & Francis, London: UK. ISBN: 9781032766911 Assessed through: https://www.routledge.com/Tourism-Safety-Security-and-Resilience-Integrated-Community-Based-Approaches/Isaac-Maingi-Gowresunkaar/p/book/9781032766911?_ga=1863988157.1721606400
- Séraphin, H., Korstanje, M. and **Maingi, S.W.** (2024) Spare the Child, Spoil the Long Term Sustainability of the Tourism Industry: What Does That Mean for the Tourism Area Life Cycle (TALC)? *In*: Butler, R. (eds.) *The Tourism Area Life Cycle: Review, Relevance and Revision*, Channel View Publications. ISBN: 9781845419134
<https://www.multilingual-matters.com/page/detail/?k=9781845419134>

- Gowreesunkar, V.G., **Maingi, S.W.**, Korstanje, M.E. (2024). Introduction: The Interplay Between Tourism Resilience and Sustainability in the New Normal. In: Maingi, S.W., Gowreesunkar, V.G., Korstanje, M.E. (eds) *Tourist Behaviour and the New Normal*, Volume II. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-031-45866-8_1
- **Maingi, S.W.**, Gowreesunkar, V.G. (2024). Tourism Decolonization, Geopolitics, and Degrowth: A Theoretical Case for Tourism Sustainability in East Africa. In: Maingi, S.W., Gowreesunkar, V.G., Korstanje, M.E. (eds) *Tourist Behaviour and the New Normal*, Volume II. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-031-45866-8_2
- Korstanje, M.E., Gowreesunkar, V.G., **Maingi, S.W.** (2024). Conclusion: Tourist Behavior in the New Normal and Its Implications on Sustainable Tourism Development: Emerging Realities, Tensions and Prospects. In: Maingi, S.W., Gowreesunkar, V.G., Korstanje, M.E. (eds) *Tourist Behaviour and the New Normal*, Volume II. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-031-45866-8_19
- Seraphin, H., **Maingi, S.W.** and Korstanje, M. (2023) Being here, being there: eating and drinking together as a socially constructed issue In Lestar, T., Pilato, M.M. and Seraphin, H. (eds.) *Eating Together in the Twenty-first Century Social Challenges, Community Values, Individual Wellbeing*, Routledge, Taylor & Francis. Assessed through: <https://www.routledge.com/Eating-Together-in-the-Twenty-first-Century-Social-Challenges-Community/Lestar-Pilato-Seraphin/p/book/9781032447698>
- Gowreesunkar, V.G., **Maingi, S.W.** and Cooper C. (2023) Tourism policies for the next normal: Trends and issues from global case studies In Morrison, A. and Buhalis, D. (eds.) *Routledge Handbook of Trends and Issues in Global Tourism Supply and Demand* Routledge, Taylor & Francis. Assessed through: <https://www.taylorfrancis.com/chapters/edit/10.4324/9781003260790-28/tourism-policies-next-normal-vanessa-gowreesunkar-shem-wambugu-maingi-chris-cooper>
- Kimutai, C.J., Mutwiri, N.M. and **Maingi, S.W.** (2023), "Digital Financial Transformation and Legal Environment for Sustainable Tourism Development in East Africa", In Saini, A. and Garg, V. (Ed.) *Transformation for Sustainable Business and Management Practices: Exploring the Spectrum of Industry 5.0*, Emerald Publishing Limited, Bingley, pp. 175-186. <https://doi.org/10.1108/978-1-80262-277-520231013>
- Odemba, K and **Maingi, S.W.** (2023) East African Tourism Policies Review and Crisis Preparedness in Pandemic Situations In Korstanje, M.E., Gowreesunkar, V.G.B. and Maingi, S.W. (eds.) *Tourism in Crisis*. Nova Science Publishers, New York, (USA) ISBN: 979-8-88697-643-4 <https://doi.org/10.52305/JQWY2999>
- **Maingi, S.W.** and Gowreesunkar, V.G.B. (2023), "Childhood Family Events, Memories, Nostalgia and Sustainability Discourse: Conceptual and Theoretical Perspectives", In Seraphin, H. (Ed.) *Events Management for the Infant and Youth Market*, Emerald Publishing Limited, Leeds, pp. 25-38. <https://doi.org/10.1108/978-1-80455-690-020231006>

- Gowreesunkar, V.G.B. and **Maingi, S.W. (2023)**, "Organising Events With Children With Disabilities at ANPRAS (Mauritius): Insights and Implications", Seraphin, H. (Ed.) *Events Management for the Infant and Youth Market*, Emerald Publishing Limited, Leeds, pp. 197-207. <https://doi.org/10.1108/978-1-80455-690-020231023>
- **Maingi, S.W.** and Wachira, H.M. (2022), "Digital Skills and Tourism Workforce Recovery in the Post-COVID-19 Pandemic Era: Case of Small and Medium-Sized Tourism Enterprises (SMTEs) in Nairobi, Kenya", Korstanje, M.E., Seraphin, H. and Maingi, S.W. (Ed.) *Tourism Through Troubled Times (Tourism Security-Safety and Post Conflict Destinations)*, Emerald Publishing Limited, Bingley, pp. 21-38. <https://doi.org/10.1108/978-1-80382-311-920221002>
- **Maingi, S.W.** and Gowreesunkar, V.G. (2022), "Child Rights and Inclusive Sustainable Tourism Development in East Africa: Case of Kenya", Séraphin, H. (Ed.) *Children in Sustainable and Responsible Tourism*, Emerald Publishing Limited, Bingley, pp. 143-157. <https://doi.org/10.1108/978-1-80117-656-920221011>
- Gowreesunkar, V.G., Mohanty, P.P. and **Maingi, S.W. (2022)**, "Children as Ambassadors in Sustainability Initiatives of ANPRAS, Mauritius", Séraphin, H. (Ed.) *Children in Sustainable and Responsible Tourism*, Emerald Publishing Limited, Bingley, pp. 171-188. <https://doi.org/10.1108/978-1-80117-656-920221013>
- **Maingi, S.W.**, Mingate, F.L.M. and Gowrensukaar, .V.G.B., (2022) "Sustainable Cultural Ecosystems Services and Community-based Tourism (CBT) models Post COVID-19 pandemic within Aberdares Conservation Area and National Park, Kenya" In, Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L. (2022) "*Management of Tourism Ecosystem Services in a Post Pandemic Context: Global Perspectives*" (With foreword by Prof. Hugues Seraphin) Routledge, Taylor & Francis. <https://www.taylorfrancis.com/chapters/edit/10.4324/b23145-28/sustainable-cultural-ecosystem-services-community-based-tourism-cbt-models-post-covid-19-pandemic-within-aberdares-conservation-area-national-park-kenya-shem-wambugu-maingi-felix-lamech-mogambi-ming-ate-vanessaa-gowreesunkar?context=ubx&refId=7ea73fac-1102-4753-9ad2-b5b40b6e50dc>
- Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L.M.(2022) "Status of the Tourism Ecosystem Services: Marking more realities" In, Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L. (2022) "*Management of Tourism Ecosystem Services in a Post Pandemic Context: Global Perspectives*" (With foreword by Prof. Hugues Seraphin) Routledge, Taylor & Francis. <https://www.taylorfrancis.com/chapters/edit/10.4324/b23145-2/introduction-vanessaa-gowreesunkar-shem-wambugu-maingi-felix-lamech-mogambi-ming-ate?context=ubx&refId=0914246b-6c98-4aaa-9af4-ef02a2548755>
- Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L.M.(2022) Management of Tourism Ecosystems Services Post Pandemic – Looking ahead In, Gowrensukaar, .V.G.B., **Maingi, S.W.**, Mingate, F.L. (2022) "*Management of Tourism Ecosystem Services in a Post Pandemic Context: Global Perspectives*" (With foreword by Prof. Hugues Seraphin) Routledge, Taylor & Francis. <https://www.taylorfrancis.com/chapters/edit/10.4324/b23145-30/reflections->

[conclusion-vanessaa-gowreesunkar-shem-wambugu-maingi-felix-lamech-mogambi-ming-ate?context=ubx&refId=eb29f98f-0525-4c67-a4e4-73991a51afc9](https://doi.org/10.1108/978-1-80071-511-020211002)

- Gowreesunkar, V.G., **Maingi, S.W.**, Roy, H. and Micera, R. (2021), "Introduction: Destination Management Solutions Post Pandemic: A Need of the Hour!", Gowreesunkar, V.G., Maingi, S.W., Roy, H. and Micera, R. (Ed.) *Tourism Destination Management in a Post-Pandemic Context (Tourism Security-Safety and Post Conflict Destinations)*, Emerald Publishing Limited, Bingley, pp. 1-7. <https://doi.org/10.1108/978-1-80071-511-020211002>
- Gowreesunkar, V.G., **Maingi, S.W.**, Roy, H. and Micera, R. (2021), "Conclusion: Rebuilding Tourism Post Pandemic: Some Reflections on Destination Management Solutions!", Gowreesunkar, V.G., Maingi, S.W., Roy, H. and Micera, R. (Ed.) *Tourism Destination Management in a Post-Pandemic Context (Tourism Security-Safety and Post Conflict Destinations)*, Emerald Publishing Limited, Bingley, pp. 329-334. <https://doi.org/10.1108/978-1-80071-511-020211023>
- **Maingi, S.W. (2020)** Mainstreaming Over-tourism Education for Sustainable Behavioural Change in Kenya's Tourism Industry Context. In Hugues, S., Gladkikh, T and Thanh, T.V. (2020) *Overtourism: Causes, Implications and Solutions* (1st Ed), Palgrave MacMillan. eBook ISBN 978-3-030-42458-9; Hardcover ISBN 978-3-030-42457-2; DOI:10.1007/978-3-030-42458-9 https://link.springer.com/chapter/10.1007/978-3-030-42458-9_20
- **Maingi, S.W. (2018)** Tourism and Event Management Trends and Policies: A Regional Approach. In Hugues, S., and Korstanje, M. (2018) *International Event Management: Bridging the Gap between Theory and Practice* (1st Ed) 2018. ISBN: 987-1-53613-664-7 <https://www.amazon.co.uk/International-Event-Management-Bridging-Practice/dp/1536136646>

1.2.4 Reviewed Conference Papers

- **Maingi, S.** and Mingate, F.L.M. (2021) Community Resilience Models for conservation of cultural ecosystems services and tourism management post COVID-19 pandemic in park-adjacent communities within Aberdares National Park, Kenya. Paper Presented in the International Congress of Rising Trends in Tourism by the Necmettin Erbakan University in cooperation with the Municipality of Konya between 30 September 2021 to 02 October 2021. <https://sempozyum.erbakan.edu.tr/ICETT/en/s/768/0>
- **Mugito, R., Maingi, S and Mutinda, R (2018)** Commitment A Sustainable Pillar of Customer Relationship and Its Influence on Guest Loyalty A Source of Competitive Advantage. EuroCHRIE, 2018.
- **Fimber, A.S. and Maingi, S.W. (2015)** Paper presented on Leisure and Tourism determinants in Lafia, Hasarawa State, Nigeria. ATLAS Africa Conference 1015 on Tourism and Inclusive Growth in Developing Economies, Dar es salaam, Tanzania, 3-5 June, 2015.
- **Maingi, S.W. and Ondigi, A (2015)** Presented a paper on “*Tourism destination branding effectiveness in a developing country context*. International Interdisciplinary Business-Economics Advancement Conference (IIBA) held between 28th March – 2nd April 2015 in Ft. Lauderdale, Florida, USA.

- **Maingi, S.W (2014)** Presented Paper on The Efficacy of Park Branding in Influencing Choice Behaviour of Tourists to Kenyan Parks during the 29th Kenyatta University Post Graduate Seminar held on Friday 5th December 2014.
- **Maingi, S.W., Ondigi, A, Wadawi, J (2012)** The roles of Destination brands in influencing choices of Wildlife-based Tourists in Kenya. 43rd TTRA annual conference and PhD Colloquium held in Virginia, USA June 17-19 2012
- **Odunga, P and Maingi, S.W. (2011)** Choice, Expenditure and Satisfaction of International Tourists in Kenya: A Structural Equations Modelling Approach presented at the 7th ORSEA Conference 2011 held at the Kenyatta International Conference Centre (KICC) Nairobi, Kenya on the 13th and 14th October 2011.

1.2.5 Conference Organization

- Member of ICOMOS ICTC Advisory Committee developing a Session Proposal on “Polycentric and participatory governance in cultural tourism for community resilience” for the 2021 United Nations Climate Conference (COP26) Scientific Symposium on the theme Living Heritage and Climate Change to be held on the 9th to 12th November 2021. <https://www.icomos.org/en/about-icomos/governance/general-information-about-the-general-assembly/annual-general-assembly/97583-2021-icomos-scientific-symposium>
- Member of International Conference Organizing Committee, Africa Research Group (ARG) 6th International Conference. Dates: 4-6 September 2019 Hosts: Africa Research Group (ARG), China Research Group (CRG), Nottingham University Business School China (NUBS China), Institute of Asia and Pacific Studies (IAPS), Nottingham Centre for Globalisation and Economic Policy (GEP) Venue: UNNC, Ningbo, China <https://caac.msu.edu/africa-research-group-arg-6th-international-conference/>
- Shortlisted application to host IFITT ENTER 2017 Conference

1.2.6 Consultancy and Project Reports

- **Maingi et al (2025)** Situational analysis on the adoption of Sustainable best practices, evaluation of the impact of Climate change on the Tourism sector in Kenya, and design Appropriate Climate response and Sustainable best practices in line with Global Benchmarks https://tri.go.ke/wp-content/uploads/2025/02/TRI-Final-Report_.pdf
- **Maingi (2016-2021)** Pre-qualified Peer Reviewer, Commission for University Education
- **Maingi et al (2016)** - PIC and Ecotourism Kenya Assessor: Ecotourism Kenya/ AWF/ Royal Netherlands Embassy, Nairobi, Kenya: National Green Destination Guidelines Project .
- **Manyara, Maingi & Mutinda (2010)** UNECA-SRO Study on Sustainable Tourism in the East African region: Challenges and Opportunities for Tourism Development. UNECA
- **Maingi, et al (2009)** Wildlife Management and Biodiversity Conservation Training Programme for Government of South Sudan (GOSS) Wildlife and Tourism Officers held on 24th December 2009 at the KWS Training Institute in Naivasha

1.2.7 Non-Reviewed Conference Papers

- **Maingi, S.W. (2021)** “Models of Governance in Kenya: Tourism, Climate change and Community resilience”. Paper presented in the ICOMOS Scientific Symposium 2021 on Living Heritage and Climate Change held on 9th and 10th November 2021.
- **Maingi, S.W. (2021)** “ICT and Innovation in Sustainable Tourism”. Paper presented in the IUCN Commission on Education and Communication in collaboration with Wildlife Clubs of Kenya Virtual Conference on Conservation and Tourism for improved livelihoods held on 11th and 12th February 2021.
- **Maingi, S.W. (2020)** “Opportunities and Challenges facing Sport Tourism Development, Marketing and Management in East Africa”, Paper presented in the University of Tukuba -KU- Joint Symposium by The Japan Society for the Promotion of Science, Nairobi Research Station: International Research Symposium in Partnership in Sports and Development for Tomorrow held at Kenyatta University, Nairobi, Kenya Date: 3rd March 2020 Venue: KUBSSC
- **Maingi, S.W. (2020)** Paradigms of Sustainable Tourism models in Africa Post COVID-19. Paper presented on the 6th Edition Webinar on Strategic Revival Challenges for Tourism and Hospitality Industry Post COVID-19 African Perspective. Amity Institute on Travel and Tourism.
- **Maingi, S.W. (2020)** EAC Integration and Optical Communication Networks: How can EAC harness Broadband access to fast-track integration of Trade and Tourism, Paper presented at the East Africa Fibre Optics Conference and Exhibition held on the 23rd and 24th May 2017 at the Radison Blue Hotel, Nairobi.
- **Ondigi, A. & Maingi, S. (2013)** Brand Consolidation and Strategy: The Economics of Brand Consolidation in East Africa. Hotel Summit East Africa Nairobi, Kenya August 2013

1.2.8 Refereed Exhibitions and Performances

- Appointed School Exhibitor, Kenyatta University 13th Annual Career week 2020. Our exhibition stand was identified as one of the best stands by the organizers of the event.

1.2.9 Short communication in Journals

- Gowreesunkar VG, **Maingi S.W.**, Roy H and Micera R. (2022) Rebuilding tourism post pandemic – Policy recommendations from global case studies [version 1]. *Emerald Open Res* 2022, 4:2 (document)
<https://doi.org/10.35241/emeraldopenres.1114919.1>
<https://emeraldopenresearch.com/documents/4-2>
- **Maingi, S. W.** and Ondigi, A (2017) Sustainability of Kenya’s Park Branding initiatives and its Impacts on Recreational Park Choice in Kenya. EA. Sustainable Tourism Report Issue No. 6. 2017, pp 21-29. ISSN: 2409-1901

1.2.10 Editorship of Books

- Rami, I, **Maingi, S.W.** and Gowrensukaar, .V.G.B. (2024) Tourism Safety, Security and Resilience Integrated Community-Based Approaches, Routledge, Taylor & Francis, London: UK. ISBN: 9781032766911 Assessed through:
https://www.routledge.com/Tourism-Safety-Security-and-Resilience-Integrated-Community-Based-Approaches/Isaac-Maingi-Gowresunkaar/p/book/9781032766911?_ga=1863988157.1721606400
- **Maingi, S.W.**, Gowrensukaar, .V.G.B. and Korstanje, M., (2024) Tourist Behaviour in the New Normal, Volume II: Implications for Sustainable Tourism Development

Springer Nature Publishing, Switzerland Assessed through:
<https://www.barnesandnoble.com/w/tourist-behaviour-in-the-new-normal-volume-ii-shem-wambugu-maingi/1144060085?ean=9783031458651>

- **Maingi, S.W.**, Gowrensukaar, .V.G.B. and Korstanje, M., (2024) Tourist Behaviour and the New Normal, Volume I: Implications for Tourism Resilience, Springer Nature Publishing, Switzerland Assessed through:
<https://www.barnesandnoble.com/w/tourist-behaviour-and-the-new-normal-volume-i-shem-wambugu-maingi/1144060078?ean=9783031458477>
- Korstanje, M., Gowrensukaar, .V.G.B. and **Maingi, S.W.** (2023) Tourism in Crisis. Nova Science Publishing, New York, USA. Assessed through:
<https://novapublishers.com/shop/tourism-in-crisis/>
- Gowrensukaar, .V.G.B., Maingi, S.W., Roy, H. and Micera, R. (2021) “Tourism Destination Management in a Post-Pandemic Context: Global Issues and Destination Management Solutions” (With foreword by Prof. Maximilliano Korstanje), Emerald Group Publishing, London: UK. ISBN: 9781800715127. Accessed through:
<https://books.emeraldinsight.com/page/detail/Tourism-Destination-Management-in-a-PostPandemic-Context/?K=9781800715127>
- Korstanje, M., Séraphin, H., & Maingi, S. W. (2022) “Tourism through troubled time: Challenges and opportunities of the tourism industry in 21st century (With foreword by Prof. Claudia Seabra), Emerald Group Publishing, London: UK. ISBN: 9781803823126 Assessed through:
<https://books.emeraldinsight.com/page/detail/tourism-through-troubled-times/?k=9781803823126>
- Gowrensukaar, .V.G.B., **Maingi, S.W.**, Roy, H., and Micera, R. (2021) “Tourism Destination Management in a Post-Pandemic Context: Global Issues and Destination Management Solutions”, Emerald Group Publishing, London: UK. ISBN: 9781800715127. Accessed through:
<https://books.emeraldinsight.com/page/detail/Tourism-Destination-Management-in-a-PostPandemic-Context/?K=9781800715127>

1.2.11 Scholarly Presentations at Conferences/ Workshops/ Seminars

- 2022 – Guest and Keynote Speaker during the University of Nairobi Research Week 2022 (NRW-2022) from 24th to 28th October 2022.
- 2022 – Guest Panelist at the Magical Kenya Tourism Expo (MKTE 2022), organized by the Kenya Tourism Board, Kenya Date: 5th – 7th October 2022
- 2022 – Guest Speaker at the 3rd International Conference on Tourism, Hospitality and Sustainable Development Goals, Organized by the National Institute of Tourism and Hospitality Management, India Date: 16-19 February 2022
- 2021 – Online Guest Speaker at the Anant International University on “Talk on Employability” Virtual Lecture held on 22nd September 2021
- 2021 – Guest Speaker at the 9th WAELE Africa International Peace Summit based on the theme “Understanding our diversity: Catalyst for Peaceful Coexistence & Sustainable Development held virtually on 30th October 2021
- 2021 – E-workshop on the African Migration Policy Framework for Africa: The AfCFTA as a Catalyst for Free Movement of People in Africa by the African Union

Economic, Social and Cultural Council (AU – ECOSOCC) in Collaboration with the GIZ mission to the African Union on Thursday 24 June 2021 at 12 PM GMT via Zoom.

- 2021 – Online Guest Lecture at the International School of Hospitality, Sports & Tourism Management, Farleigh Dickson University, Vancouver Campus entitled, “Sustainable Tourism Perspectives in Kenyan Context: Issues and Context” held on Monday, April 12, 2021 at 9.15 am (PST).
- 2021 – Alexandria University Webinar on Tourism and a New Challenging Era held on 16th March 2021. Presented a paper on “East Africa Tourism Recovery and Re-building Strategies in Post-COVID Era.”
- 2020 – Emerald Publishing Book talk with Editors and Authors held virtually on 22nd December 2020 by Emerald Publishing.
- 2020 – First International Virtual Conference on Tourism and Heritage Management, (IJVCTHM, 2020) Faculty of Tourism and Hotels, Luxor University, Egypt. 1st and 2nd November 2020. Panel discussion entitled, “The way forward of Tourism sector Post COVID-19 pandemic.
- 2020 - International Webinar by Amity Institute of Travel & Tourism, Amity University, Kolkata: International Online Panel Discussion on Tourism & COVID-19: How to turn the crisis into an opportunity on 20th June 2020
- 2019 - GEG Africa/ South African Institute of International Affairs (SAIIA)/ Kenya Institute of Public Policy Research and Analysis (KIPPRA): Workshop on Coastal Tourism and Economic Inclusion in Indian Ocean RIM Association (IORA) States: Insights from the Kenyan Experience, held on Thursday, 23rd August 2019 at the Sarova Stanley Hotel, Nairobi.
- 2019 - School of Hospitality, Tourism and Leisure Studies Workshop on Postgraduate Studies Guidelines Development held at Graduate School, Kenyatta University on Thursday 14th March 2019.
- 2018 - Netherlands Ministry of Foreign Affairs (CBI): *Conference on Sustainable, innovative and future oriented tourism development in Kenya* in partnership with Gems of Kenya (GoK), Ecotourism Kenya (EK), The Kenyan Association of Tour operators (KATO), ABTA – The British Travel Association and Travelife. Held on Tuesday 19th and Wednesday June 20th, 2018 at the Tamarind Tree Hotel, Nairobi.
- 2018 - Kenya Utalii College: Invited as a Guest for the Award giving Ceremony for the National Tourism Competition (NTC) for the Hospitality and Tourism Industry held on 31st May 2018.
- 2016 - Ecotourism Kenya/ AWF/ Royal Netherlands Embassy, Nairobi, Kenya: Invited to unveil National Green Destination Guidelines Publication held at the Radison Blue Hotel in Nairobi, Kenya
- 2015 - Ecotourism Kenya: Invitation to the Green Destinations Guidelines Stakeholders Workshop held on 6th October 2015
- 2015 - GoK: FGD Invitation from Kenya Tourism Federation (KTF) on Single Tourist Visa awareness and challenges on 17th February 2015.
- 2014 - GoK: Workshop on Gender and Youth Mainstreaming in Tourism at the Milele Presbyterian Guest House and Conference Centre, South C. 30TH January 2014.
- 2012 - UNECA/ IGAD: Sustainable Tourism Master Plan Committee of Experts meeting in Addis Ababa, Ethiopia on the 19th – 23rd June 2012

- 2012 - UNECA: United Nations Economic Commission in Africa Workshop at the Lycos Regency on the 9th June 2012 on Sustainable tourism development in Eastern Africa.
- 2012 - UNECA: United Nations Economic Commission in Africa Workshop on Sustainable tourism development in Eastern Africa Lycos Regency 9th June 2012
- 2014 - UNECA: Workshop on mainstreaming the role of youth and women in sustainable tourism development in Kenya. Kisumu February 2014
- 2014 - UNECA: Workshop on mainstreaming the role of youth and women in sustainable tourism development in Kenya. Mombasa March 2014
- 2014 - GoK – MEACTT: Workshop on mainstreaming the role of youth and women in sustainable tourism development in Kenya. Nairobi March 2014
- 2012 - GoK: Tourism stakeholder workshop on Positioning Tourism and Hospitality in Kenya’s Socio-economic agenda (Vision 2030) Kenyatta University 6th and 7th March 2012
- 2012 - UNECA: United Nations Economic Commission in Africa Workshop on Sustainable tourism development in Eastern Africa.at the Lycos Regency on the 9th June 2012
- 2009 - Kenya Wildlife Service: Wildlife Management and Biodiversity Conservation Closing Ceremony for Government of South Sudan (GOSS) Wildlife and Tourism Officers held on 24th December 2009 at the KWS Training Institute in Naivasha

1.2.12 Book review in Reputable Publishers

- “COVID-19 and Tourism Sustainability: Ethics, Responsibilities, Challenges and New Directions” by Routeledge Taylor & Francis Group (November 27, 2020)

1.2.13 Paper review

- International Journal of Tourism Cities
- Tourism Planning and Development
- Journal of Tourism Management Perspectives
- Worldwide Hospitality and Tourism Themes Journal
- African Journal of Sustainable Tourism
- KIPPRA External reviewer
- Heliyon
- Journal of Open innovation: Technology, Market and Complexity

1.3 QUALITY TEACHING, LEARNING AND MENTORSHIP

1.3.1 Student Evaluations

- Constantly evaluated by students and results compiled by the centre for excellence and research training. Recent TPDE evaluations attached for first semester 2019/2020:-
 - BTM 054 – 99.04%
 - BTM 470 – 91.38%
 - HTM 104 – 96.84%
- Appointed as a Staff mentor, Kenyatta University Mentoring Programme
- Recognized as a Student mentor by the Sustainable Travel and Tourism Agenda (STTA)
- Student mentor and Coordinator (Global Travel and Tourism Agenda)

1.3.2 Trainings in Higher Education

- 2022 – Training on New Research Management System (KENRIS) and Science, Technology and Innovation (STI) Mainstreaming by NACOSTI held virtually on 19th May 2022.
- 2021 – Summer school training by The Centre for Research and Innovation in Tourism (CriT) by Taylor’s University in collaboration with the ASEAN Tourism Research Association and the United Nations World Tourism Organization on Tourism and SDGs organized held on 26th to 30th July 2021 Via Zoom as from 3.00 - 7.00pm (GMT +8)
- 2020: Training by The African Council for Distance Education (ACDE), The Open University, UK (OU), Institute of Education Technology (IET) and Teacher Education in Sub-Saharan Africa (TESSA) ‘Pathways for learning: support for educators moving online’. 6th July 2020 to 30th August 2020
- 2020: Training on the development and Training of Trainers Blended Learning by the Digital School of Virtual and eLearning, Kenyatta University
- 2019: Training of Trainers Workshop for Staff Mentors and Growing Leaders Facilitators on 7th November 2019 at Kenyatta University
- 2018: Staff mentors seminar organized by the Kenyatta University Mentoring Programme on 26th January 2018 at Kenyatta University
- 2018: Applied Entrepreneurship Education under the KU-HNU-DAAD project on integration of innovation and entrepreneurship mindset in respective School programmes. Chandaria BIIC
- 2016: Training of Trainers on eLearning Management System by the Directorate of eLearning, Kenyatta University

1.3.3 Postgraduate Supervision

List of Completed Msc supervision

NO.	STUDENTS NAME	STATUS	YEAR OF GRADUATION	THESIS TITLE
1.	Dimfwina Tongshinen T129F/22518/2012	Completed	2017	Role of Crisis Management Approaches, In Influencing Visitors’ Patronage to Plateau State, Nigeria.
2.	Njoka John Nyaga T129/OL/20272/2012	Completed	2017	Tourism Revenue Sharing and Community Participation in Conservation and Tourism around Volcanoes National Park in Rwanda.
3.	Rosemary Mugito T129/22366/2012	Completed	2016	Efficacy of Customer Relationship on Loyalty in Tourist Accommodation Facilities in Narok County, Kenya
4.	Jane A. Odeny T129/OL/24736/2011	Completed	2019	Role of Supply Chain Management Practices on Environmental Management in Classified Hotels in Mombasa County, Kenya
5.	Weru Joshua Ngacha	Completed	2017	Business Event Experiences and Influence on International

	T129/OL/CTY/24101/14			Delegates' perceived Destination Image and Post Visit Behavior towards Nairobi County in Kenya.
6.	Esther Lambert Odawa T129/12249/09	Completed	2017	Efficacy of Information and Communication Technology In Creating Competitive Advantage In 3 – 5 Star-Rated Hotels in Nairobi, Kenya.
7.	Festus Maina Mburu T129/29255/2014	Completed	2019	Role of Local Communities in enhancing Sustainable Community-Based Heritage Tourism, in Mt. Kenya Region, Kenya
8.	Leah Kariuki T129/28664/2013	Completed	2019	Role of Conventions in influencing Tourism Performance in Nairobi City County, Kenya
9.	Fimber Stephen T129F/22507/2014	Completed	2019	Role of Recreation Behaviour in influencing Domestic Tourism Participation in Nasarawa State, Nigeria
10.	Guyo, Abraham Galgallo T129/OL/15699/08	Completed	2021	An Assessment of Information and Communication Technology uptake and Impact on Room Occupancy of 3-5 Star Beach Hotels in Kwale-County, Kenya
11.	Winnie M. Barak T129/OL/CTY/24756/2014	Completed	2022	Influence of Place Identity on Destination Competitiveness in Machakos County, Kenya
12.	Njuguna Peter Kibe T129/OL/26855/2013	Completed	2022	Human Resource Management Practices and Organizational Resilience in Star rated hotels in Nairobi County, Kenya
13.	Nzomo Cosmas Munyao T129/OL/23267/2013	Completed	2023	Wildlife Conservation, Visitors' Preferences and Habitat Conditions for Wildlife Tourism at Oljogi Conservancy in Laikipia County, Kenya.
14.	Lawrence Mukoyani T129/MSA/PT/27769/2014	Completed	2023	The role of Cultural diversity in influencing the Destination Brand Equity of Mombasa County, Kenya

15.	Wanjiku Joseph Thukia T128/26535/2018	Completed	2023	Efficacy of Competitive practices in Tourism Businesses' performance among tour operators in Nairobi City County, Kenya
16.	Grace Wanjiku Ndegwa T129/ 33726/2015	Completed	2024	Role of Tour Operators' Sustainable Environmental Practices on Visitor Choice Behaviour In Narok County, Kenya
17.	Kinyanjui Angeline T129/OL/23061/2013	Completed	2025	Crisis Management Approaches and Business Resilience in three to five star hotels in Nairobi County, Kenya
18.	Harrison Kabutha Njoroge T12/OL/CTY/29048/2015	Completed	2025	Incentive Travelers preference and their influence on Destination choice in Nakuru County, Kenya.
19.	Moses Chengo T129/OL/CTY/26843/14	Completed	2025	Role of risk assessment strategies on success of sports tourism events in Nairobi City County, Kenya
20.	Benedict Angore Mbitha T129/OL/14796/2009	Completed	2025	Efficacy of Digital marketing platforms on performance of star-rated hotels in Mombasa County, Kenya: Moderating role of ICT infrastructure

List of Ongoing Msc Supervision

NO.	STUDENTS NAME	STATUS	THESIS TITLE
1.	Kenei Kenneth T129/24192/2011	Data collection	The challenges hindering the potential development of Conference Tourism in Isiolo County, Kenya
2.	Rose Moraa Nyakundi T129/37265/2017	Thesis submission	Roles of Affirmative Action and Gender Disparities in Influencing Career advancement of Hotel Employees Within Star Rated Hotels in Nairobi County.
3.	Purity Langat T128/26287/2018	Proposal development	Poverty alleviation potential of tourism employment as an off farm activity around Maasai Mara National Park

Supervision of PhD

List of Completed PhD Supervision

NO.	REG. NO.	STATUS	YEAR OF GRADUATION	THESIS TITLE
1.	Edgar Otsembo Ndubi T130/29778/2014	Completed	2019	Role of Brand Perceptions and Entrepreneurial Self-

				efficacy in influencing Place Brand Equity in Western Kenya Tourism Circuit
2.	Michael M. Kisilu T130/29580/2014	Completed	2024	Influence of Strategic marketing practices on the performance of Tour Operators in Nairobi City County, Kenya

List of Ongoing PhD Supervision

NO.	REG. NO.	STATUS	THESIS TITLE
1.	Faustina Mary Aku Otsyina TI30/38248/2017	PhD Proposal	Influence of Service Innovation on Hotel Competitiveness: A study of Star rated Hotels in Ghana
2.	Christine Mutua T130/28447/2014	PhD Proposal	Efficacy of Pro-Poor Heritage Tourism in influencing rural community inclusion within UNESCO World Heritage sites in Kenya

1.4 PROFESSIONAL/ CONSULTANCY

1.4.1 International Networking and Collaborations

- 2022 – Emerald Book Collaboration - Korstanje, M., Séraphin, H., & Maingi, S. W. (2022) “Tourism through troubled time: Challenges and opportunities of the tourism industry in 21st century (With foreward by Prof. Claudia Seabra), Emerald Group Publishing, London: UK. ISBN: 9781803823126 Assessed through: <https://books.emeraldinsight.com/page/detail/tourism-through-troubled-times/?k=9781803823126>
- 2022 – Taylor and Francis Book Collaboration - Gowrensukaar, .V.G.B., Maingi, S.W., Roy, H. and Micera, R. (2021) “Tourism Destination Management in a Post-Pandemic Context: Global Issues and Destination Management Solutions” (With foreword by Prof. Maximilliano Korstanje), Emerald Group Publishing, London: UK. ISBN: 9781800715127. Accessed through: <https://books.emeraldinsight.com/page/detail/Tourism-Destination-Management-in-a-PostPandemic-Context/?K=9781800715127>
- 2020 –Emerald Book Project Collaboration: Gowrensukaar, .V.G.B., **Maingi, S.W.**, Roy, H., and Micera, R. (2021) “Tourism Destination Management in a Post-Pandemic Context: Global Issues and Destination Management Solutions”, Emerald Group Publishing, London: UK. ISBN: 9781800715127. Accessed through: <https://books.emeraldinsight.com/page/detail/Tourism-Destination-Management-in-a-PostPandemic-Context/?K=9781800715127>
- 2020 – Palgrave MacMillan Book Project Collaboration: Séraphin, H, Gladkikh, T., & Vothanh. T (eds).(2020).Overtourism: Causes, implications and solutions. London: Palgrave Macmillan

- 2018 – Nova Science Book Project Collaboration: Seraphin, H. & Korstanje, M. (eds.) (2018). *International Event Management: Bridging the gap between theory and practice*, New-York: Nova Science Publishers, Inc.
- 2020 - ICOMOS Africa Regional Group Collaboration to finalize African Initiative and Three Year Working Plan and establishment of an ICOMOS Kenya Chapter
- 2020 - BIEA Thematic Research Grant Research 2020/21: Title of Research: COVID-19 Pandemic and its Impacts on Cultural Ecosystem Services, Socio-economic well-being and Tourism within Aberdares National Park, Kenya, worth £1000

1.4.2 Editorial Boards/ Referee for Professional Periodicals

- Advisory Board, Tourism and Leisure Studies Research Network
<https://tourismandleisurestudies.com/about/advisory-board>
- Reviewer, Green Destinations Guidelines and Certification
- Advisory Board, Global Travel and Tourism Partnership, East Africa
- Advisory Board, Rural Tourism Network

1.4.3 Consulting for International/ national boards

- Advisory Board Member, Emerald Publishing Neuroinclusive Publishing Environment Advisory Board.
- Advisory Board Member, Best Tourism Villages by UN Tourism Initiative (2025-2026)
- Advisory Panel, IFLA Africa - African Landscape Network/ ICOMOS: UNESCO Programme of Participation in the activities of Member States for 2020-2021, appointed on 24th March 2021
- Appointed, Board member, Ecotourism Kenya Eco-rating and Standards Committees on the 10th April 2017 to date
- Appointed External Board Member, Kisii University Research Ethics Review Committee on the 24th November 2021

1.4.4 Consulting for Organizations/ institutions

- Award Judge, 2016 Ecowarrior Award
- Ecotourism Kenya - Standards and Best Practice Committee (ESBRC)
- Principal researcher, The UNESCO CHAIR- K.U. HEDGES Technical Working Group for The Baseline Assessment, HEDGES Project Kenyatta University

1.4.5 Membership to Academic/ Professional Bodies

- Member, International Tourism Studies Association (ITSA)
- Expert Member, International Organization for Conservation of Monuments and Sites (ICOMOS)
- Member, IUCN WCPA Tourism and Protected Areas Specialist Group (TAPAS Group)
- Member, African Union – Economic, Social and Cultural Council (AU-ECOSOCC)
- Member, Ecotourism Kenya Rating Committee (EKRC)
- Member, British Institute of East Africa (BIEA)
- Member, TRINET (International Tourism Scholars Network)
- Member, IUCN Rewilding Working Group

1.4.6 Internal and External Examination

- **PhD Examination:**
 - **External PhD Examiner:** University of Kwazulu Natal, South Africa
 - Rivoni Gounden, Doctor of Philosophy, Environmental Science
 - **External PhD Examiner:** Durban University of Technology, South Africa
 - Simiso Lindokuhle Mabaso, Doctor of Philosophy in Management Sciences (Hospitality & Tourism Management)
 - **Internal PhD Examiner:** Kenyatta University, Kenya
 - Phillip Muriithi Ileri, Doctor of Philosophy in Environmental Sciences and Community Development
 - Esther Olaitan Adebitan, Doctor of Philosophy in Hospitality Management
- **Msc Examination:**
 - **Internal Msc Examiner:** Kenyatta University, Kenya
 - Jennifer Ngatia, Msc in Hospitality Management
 - Mathuku Catherine Mwikali, Msc in Environmental Sciences and Community Development
 - Marie Auma Omed, Msc in Tourism Management
 - Daniel Kiongo Ndirangu, Msc Recreation and Sports Management
- **Peer reviewer:** Kenya Institute for Public Policy Research and Analysis (KIPPRA)
 - Role of Virtual reality in Tourism in Kenya
 - Infrastructure development as a driver of international trade in the Belt and Road initiative African countries: A case study from Kenya
 - Unlocking Tourism potential in ASAL Counties of Kenya
- **Book review:** Sharma (2020) “COVID-19 and Tourism Sustainability: Ethics, Responsibilities, Challenges and New Directions” by Routledge Taylor & Francis Group (November 27, 2020)

1.5 Administrative responsibilities

1.5.1 Recognized university administrative positions

- Vice chancellor Appointment to a standing committee to spearhead Seedlings propagation and Tree growing activities in the University
- Vice Chancellor Appointment to a University committee to develop a policy on Tracer study
- Vice Chancellor Appointment to a University committee to develop a policy on Students achievements/ recognition awards
- 16th December 2019 to 15th January 2020 Ag. Coordinator, (Training, Monitoring and Evaluation), E-Learning Unit, Digital School of Virtual, Open and eLearning
- Dec 2018 to Date – Renewal of Appointment, School eLearning Coordinator, School of Hospitality, Tourism and Leisure Studies
- August 2016 to Dec 2018 – Renewal of Appointment, School eLearning Coordinator, School of Hospitality, Tourism and Leisure Studies
- 23rd to 27th August 2017 Ag. Dean, School of Hospitality and Tourism
- 30th November to 23rd December 2016 Ag. Coordinator, (Training, Monitoring and Evaluation), Directorate of E-Learning

- 19th October to 24th December, 2015 – Ag. Chairperson, Department of Tourism Management
- 2014 to 2016 – Appointed, School eLearning Coordinator, School of Hospitality, Tourism and Leisure Studies
- 2010 to 2014 - Kenyatta University: Appointed as School ODEL Coordinator, School of Hospitality and Tourism
- Member of School Executive Board
- Chairman of Departmental Research and Publications Committee (See attached schedule)
- Member of Departmental Committee on Industry relations (See attached schedule)
- Member of Departmental Committee on QMS (See attached schedule)
- Member of Departmental Committee on Workshops and Conferences (See attached schedule)
- Member of Departmental Committee on Marks Verification (See attached schedule)
- Academic advisor, Masters in Tourism Management Programme
- Coordinator, Sustainable Travel and Tourism Agenda Events

1.5.2 Other responsibilities in the University

- Dec 2019 to date – Appointed as Staff Mentor, School of Hospitality, Tourism and Leisure Studies, Kenyatta University
- May 2021 to date – Appointed as Board member, School of Business International Journal Establishment Board, Kenyatta University

1.6 Community Engagements and Other Contributions

- 2014 – Board committee member, Rural Tourism Network
- 2018 – Advisory Board member, GTTP
- 2020 – BIEA Thematic Research Grant Research

1.6.1 Research funding

- **Successfully received BIEA Thematic Research Grant Research 2020/21:** Title of Research: COVID-19 Pandemic and its Impacts on Cultural Ecosystem Services, Socio-economic well-being and Tourism within Aberdares National Park, Kenya, worth £1000

1.6.2 Community outreach

- 2015, 2016, 2017, 2018 - National Judge, the National Eco-Warrior Awards, Ecotourism Kenya
- 2019 - Sustainability Mentor, Sustainable Travel and Tourism Agenda.
- 2014 – Career Mentor, Global Travel and Tourism Agenda
- 2016 to 2018: Curriculum reviewer and Resource person, Commission of University Education.

1.6.3 Professional affiliation and portfolios

- International Scientific Committee for Cultural Tourism (ICTC- ICOMOS)
- Ecotourism Kenya Rating and Standards Committee, Ecotourism Kenya
- IUCN WCPA Tourism and Protected Areas Specialist Group

1.6.4 Recorngitions, awards and honours

- Vice chancellor's award 2024 - Top five Kenyatta University Mid Career Researchers publishing in Scopus indexed journals
- Vice chancellor's award 2024 - Attaining 1st runner-up 2024 Ecowarrior award recognizing my outstanding contribution in championing Climate action in Kenya
- Ecowarrior ward 2024 - Attaining 1st runner-up 2024 recognizing my outstanding contribution in championing Climate action in Kenya
- 2022: Awarded Appreciation at the Magical Kenya Travel Expo (MKTE 2022) Power Panel, organized by the Kenya Tourism Board, Kenya Date: 5th – 7th October 2022
- 2020: Awarded Certificate of Appreciation for active participation in the 1st International Virtual Conference on Tourism and Heritage Management IVCTHM on 1st and 2nd November 2020.
- 2019: Recorgnized and awarded a Medal as a Sustainability Mentor, Sustainable Travel and Tourism Agenda.
- 2015: Awarded Certificate of Recognition as Judge, the Eco-Warrior Awards, 2015 and 2016 – Ecotourism Kenya
- 2012: Received a Honorary Citation at Journal of Tourism Recreation RR 37 (1, 2 & 3) 2012.
- 2012; Recorgnized as a Committee of Expert, IGAD.

1.7 Referees

1 Prof. Vanessa G. B. Gowrensukar

Associate Professor, Indian Institute of Management Sirmaur
Deputy Chair - Tourism, Infrastructure and Energy Cluster, African Union
Editorial Advisory Board Member/Liaison Officer - International Journal of Tourism Cities
Editorial Board - Island Studies Journal, Canada
Senior Member, International Economic Research Development Centre, Hong Kong

2 Prof. John. S. Akama

Full Professor of Tourism
Vice Chancellor, Kisii University
P.O Box 408-40200, Kisii-Kenya

3 Prof. S. G. Kiama,

Vice Chancellor,
University of Nairobi
P.O. Box 30197 - 00100

4. Prof. Elijah Gitonga Rintaugu

Full Professor
Department of Recreation and Sports Management
P.O. Box 43844-00100 Nairobi – Kenya