

CURRICULUM VITAE

PERSONAL INFORMATION

DR. KIPKORIR SITIENEI CHRIS SIMON

CONTACT ADDRESS

KENYATTA UNIVERSITY
DEPARTMENT OF BUSINESS
ADMINISTRATION,
NAKURU CAMPUS
sitienei.kipkorir@ku.ac.ke



EDUCATION BACKGROUND

2010 – 2013 : University of San Carlos, Cebu City, Philippines
Doctor of Philosophy in Business Administration;
Kenyatta University, Nairobi, Kenya-MBA
1991-1993 : Moi University, Eldoret, Kenya
Bachelor of Education in Arts (Economics & Geography)
1988-1989 : Tenwek High School, Kenya
(Kenya Advanced Certificate of Education)
1984-1987 : Kaptebeng'wet' Secondary School, Kenya
(Kenya Certificate of Education)

WORK EXPERIENCE

High school in Kenya:

1995-2009: High school teacher of Economics/business studies/commerce/Geography
Ag Head of department, 1998-2000
Ag Deputy Principal 2000- February 2009

Higher Institutions:

2009-2010 (4 months): Part- time lecturer of Statistics and Economics at Kenya Institute of Management (Kapsabet, Kenya)
2013, June – August 2014: Part-time lecturer of Human resource management, management, strategic management, marketing management, management of strategic change and Research methods, Laikipia University, Eldoret campus, Kenya
2014, January-May 2015: Part-time lecturer of monetary management, strategic business behaviour and management of strategic change, University of Eldoret, Kenya
2014, May-date: Full-time lecturer of Kenyatta University, Kericho & Nakuru campuses, Kenya
Administrative duties (Kenyatta university)
2014, August – October 2019: Kenyatta University's coordinator of E-learning, Kericho campus, Kenya,
2015 April- September 2019: member of strategic vision & Development Plan ,Kericho campus

2015, May – July 2017: Ag campus examination coordinator
2015 September- September 2019: Chairperson of Tender Processing Committee, Kericho Campus

2015 – September 2019: member of disciplinary and students' admission committee, Kericho Campus

.2018 January- September 2019: Coordinator of school of business, Kericho campus

2018, May 2018 to September 2019: Secretary to campus management board

Administrative duties (Outside Kenyatta University)

2015 May 2015: Appointed as chairperson of Nandi Central sub county Education Board

2018 May 2018 - May 2025: Chairperson of Board of Management Kapsabet secondary school for the Deaf in Nandi County

Area of specialization: Business administration

Areas of competence:

Strategic management

Management as a field of study

Monetary management

International business

Human resource management

Organizational behavior

Strategic marketing

Research methods

LEVEL OF STUDENTS TAUGHT: DIPLOMA, BACHELORS, MASTERS AND DOCTORATE STUDENTS

SKILLS: Guidance and leadership/administration

Publications in Peer reviewed journals

Published articles in the Devotio journal of Business and Economic studies of University of San Carlos, Philippines

ISSN 2094-8794.

1. The effects of Globalization Policies On Food Security On Rice In the Philippines

Vol. 6, No. 1 January –June 2012.

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:

kipkorircss@gmail.com

sitienei.kipkorir@ku.ac.ke

Co- author: Prof. Rene Y. Paquibut, Lecturer, AL AIN CAMPUS, AL AIN, UAE . Cell phone

+971557233978 .Email: rene.paquibut@aau.ac.ae

2. A Study on The Role Of Tacit Knowledge: Weaving Of Sisal Fibres By Selected Groups In

Nguutani, Mwingi, Kenya Vol. 6, No. 2 July –Dec 2012.

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:

kipkorircss@gmail.com

sitienei.kipkorir@ku.ac.ke

Co- author: Prof. Marites A. Khanser, Former Head of research, School of Business and Economics, University of San Carlos, Cebu, City, Philippines 6000. Cell pphone +639387215988,Email:

tesskhanser@gmail.com

3. A Study on the Extent of Efficiency of the Production Process of Chebut Tea Factory in Kenya
Vol. 7, No. 2 July –Dec 2013.

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:
kipkorircss@gmail.com
sitienei.kipkorir@ku.ac.ke

Co- author: Prof. Marites A. Khanser, Former Head of research, School of Business and Economics,
University of San Carlos, Cebu, City, Philippines 6000. Cell phone +639387215988, Email:
tesskhanser@gmail.com

Published articles in *Business & Economics Review of De La sale university, Philippines*

1. Trade Policy Implications on Food Security in Rice and Maize in Kenya and the Philippines Vol
24(2) 2015, pp. 47-66

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:
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University of San Carlos, Cebu, City, Philippines 6000. Cell phone +063 0995 7228-4720, Email:
tesskhanser@gmail.com

Published articles in JPAIR Multidisciplinary Research

1. Empirical Evidence of ISO 9000:2008 Certification Practices on Operational Performance of
Kenya Seed Company, Kenya Vol. 24, No. 1 March 2016. Print ISSN 2012-3981; Online ISSN
2244-0445 doi:

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:
kipkorircss@gmail.com
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Co- author: Mr. Abednego Sengwer, Kenya Seed Company Limited, Eldoret Town, Kenya. Cell
phone +254 723 994 242, Email: asengwer@gmail.com

Published articles in Journal of Economics, Business and Management (JOEBM)

1. Strategy Dimension in Repayment of Financial Credit: Youth Enterprise Development Fund in
Kipkelion West, Kenya, vol. 5 (6) pp. 235-240, 2017 ;Online ISSN: 2301-3567 DOI:
10.18178/joebm.2017.5.5.519

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:
kipkorircss@gmail.com
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Co- author: Mr. Josphat Kipkirui Teigutwo Kenya Power & Lighting Company Limited, Kericho
Town, Kenya , Email: jteigutwo@yahoo.com

Published articles in Journal of Management and Organizational Studies

1. Strategy Implementation and Performance of Non Governmental Organizations in Kericho County,
Kenya. vol. 4, no. 3, pp. 34, 2017 ;Online ISSN: 2330-5509 DOI:
<https://doi.org/10.5430/mos.v4n3p34>

Author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email:
kipkorircss@gmail.com
sitienei.kipkorir@ku.ac.ke

Co- author: Daniel Kipkorir Rono, Kericho Youth Centre, Kericho County, 1346 -20200, Kericho

ronohdaniel@gmail.com

Published article in International Journals of Academics & Research

Mentoring and Training: An Analysis of Human Capital Development on Firm Productivity of Multinational Tea Companies in Kenya. vol. 2, Issue 1, 2019 ;Online ISSN: ISSN: 2617-4138

Author: Dorothy Mukio, Kenyatta University, 43844 Nairobi, Kenya. Email dorothymukio13@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon. Kenyatta University, 43844 Nairobi, Kenya Email: kipkorircss@gmail.com
sitienei.kipkorir@ku.ac.ke.

Published articles in International Academic Journal of Human Resource and Business Administration

1. Diversity management practices and organizational competitiveness of Chomogonday group at James Finlay Kenya limited Volume 3, Issue 7, pp. 398-409; 2019; ISSN: 2518-2374:

Author: John Otieno Agutu, Kenyatta University, 43844 Nairobi, Kenya. Email mr.agutu@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon. Kenyatta University, 43844 Nairobi, Kenya Email: kipkorircss@gmail.com
sitienei.kipkorir@ku.ac.ke.

2. Management practices and performance of tea companies in Kericho County, Kenya. Volume 3, Issue 7, pp. 410-424, 2019: ISSN: 2518-2374 DOI:

Author: Terer Kipkoech Micah, Kenyatta University, 43844 Nairobi, Kenya. Email marylinecb@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email: kipkorircss@gmail.com
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Published articles in International Journal of Management Studies and Social Science Research

1.Stakeholders' participation and marketing mix of patriot superior gin manufactured by agro chemical and food company limited, Kisumu county Kenya vol. 2, Issue. 5, 2020 ;; ISSN: 2582 - 0265

Author: Wanyama Ambogo Carolyne, Kenyatta University, 43844 Nairobi, Kenya. Email cwanyama@acfc.co.ke

Co- author: Dr Kipkorir Sitienei Chris Simon. Kenyatta University, 43844 Nairobi, Kenya Email: kipkorircss@gmail.com
sitienei.kipkorir@ku.ac.ke.

2. The Effect of Planting Strategy on Competitiveness of The Selected Multinational Tea Companies in Kericho and Bomet Counties, Kenya. vol. 2, Issue. 5, 2020: ISSN: 2582 - 0265 DOI:

Author: Dornah cheronon Bor, Kenyatta University, 43844 Nairobi, Kenya. Email marylinecb@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya Email: kipkorircss@gmail.com
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**Published article in Global Journal of management and business Research:
Administration and Management**

1. Technology and Performance management: Strategies in Quality Service Delivery, Volume 21, Issue 6, 23rd Jun 2021: ISSN: 2249-4588 DOI:

Author: Dickens Ouma Mawere, Kenyatta University, 43844 Nairobi, Kenya.

Email maweredick84@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

Email: kipkorircss@gmail.com

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Published article in European Journal of Business and Management

1. Corporate Social Responsibility: A Strategy and Model for Sustainable Growth of Community, Volume .13, No.12, 2021 (June 2021), ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online): DOI: 10.7176/EJBM/13-12-03

Author: Evalyne Jebet Kipchirchir, Kenyatta University, 43844 Nairobi, Kenya. [Email
evalynejebet@gmail.com](mailto:evalynejebet@gmail.com)

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

Email: kipkorircss@gmail.com

sitienei.kipkorir@ku.ac.ke

2. Account Transaction And Multiple Guarantors as Debt Recovery Strategies: Loan Performance By Women In Kenya, Vol.17, No.4, 2025, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online)

Author: Anthony Karangu Ndiritu,, Kenyatta University, 43844 Nairobi, Kenya. Email anthony.k.ndiritu@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

Email: kipkorircss@gmail.com

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Published article in IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. www.iosrjournals.org

1. Volume 23, Issue 5. Series 1 (May 2021), PP 08-15: DOI: 10.9790/487X-2305010815

Leadership and Orientation as Strategic Initiatives for Quality Service Delivery: Evidence from Kenya

Author: Kipkisut Vicky Jeptepkeny, Kenyatta University, 43844 Nairobi, Kenya.

Email: Emailvickykipkisut@yahoo.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

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2. Volume 24, Issue 3. Series 3 (March 2022), PP 35-45 DOI: 10.9790/487X-2403033545

Status of Internal Environment and Consequence on Organization Performance: Evidence from Chemelil Sugar Company in Kenya

Author: Daniel Cheruiyot Rono, Kenyatta University, 43844 Nairobi, Kenya.

Email: dnrono@yahoo.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

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sitienei.kipkorir@ku.ac.ke

3. Volume 24, Issue 4. Series 5 (April 2022), PP 19-28, DOI 10.9790/487X-2404051928

Competitive Strategies and Performance of Family Owned Supermarkets in Kericho County, Kenya

Author: Gladys Chepngetich, Kenyatta University, 43844 Nairobi, Kenya.

Email: gchepngetich86@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

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sitienei.kipkorir@ku.ac.ke

4. Volume 24, Issue 11. Series 7 (November. 2022), DOI: 10.9790/487X-2411073037

Stakeholders Participation and Academic Performance In Public Secondary Schools In Belgut Sub-County, Kericho

Author: Erick Kipkemai Korir, Kenyatta University, 43844 Nairobi, Kenya.

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

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County Kenya

Published article in International Journal of Business and Management Review (IJBMR)

1. Volume .9, No.5, pp.1-21, 2021 Print ISSN: 2052-6393(Print), Online ISSN: 2052-6407(Online)

Behavioral Anchored Rating Scale and 360 Degrees: Performance Appraisal strategies for Achievement in Healthcare Facility.

Author: Keter Leonard Kiplangat, Kenyatta University, 43844 Nairobi, Kenya.

Email: keterleonard@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya
Email: kipkorircss@gmail.com
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2. Volume .10, No.4, pp.17-36, 2022 Print ISSN: 2052-6393(Print), Online ISSN: 2052-6407
Functional Strategies and Performance: Empirical Evidence from Commercial Banks in Nakuru County in Kenya

Author: Ken Njogu, Kenyatta University, 43844 Nairobi, Kenya.

Email: kennjogu75@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844, Nairobi, Kenya

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Published article in International Journal of Business Management, Entrepreneurship and Innovation,

1. Volume 5, Issue 1, 2022, PP 19-43, ISSN 2707-8027

Cost Leadership, Differentiation And Focus As Strategies For Performance of Selected Cement Companies In Kenya

Author: Ken Njogu, Kenyatta University, 43844 Nairobi, Kenya.

Email: Nicodemus.Atela@equitybank.co.ke

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844, Nairobi, Kenya

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Published article in International Journal of Innovative Research and advanced studies (IJIRAS)

1. Volume 10, Issue 3. (March 2023), ISSN 2394-4404

Product And Process Innovations as Strategies For Performance

Author: Eliud Kimani Chege , Kenyatta University, 43844 Nairobi, Kenya.

Email: eliud.chege@kpl.co.ke

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844, Nairobi, Kenya

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Published article in Strategic Journal of Business & Change Management

1. Volume 10, Issue 2. (May 2023) pp 368-382, ISSN 2312-9492 (online), 2414-8970 (print)

Resource Mobilization And Technology Adoption are Strategic to Performance

Author: Eric Kipkoech Ng'etich , Kenyatta University, 43844 Nairobi, Kenya.

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Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844, Nairobi, Kenya

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Published article in British Journal of Multidisciplinary and Advanced Studies: *Business and management sciences*

1. Volume 4, Issue 4. (August 2023) pp 73-90-382, ISSN 2517-2776 (online), 2517- 27600 (print)

Performance Measurement and Effective Communication: Strategic to Service delivery

Author: Eric Kipkoech Ng'etich , Kenyatta University, 43844 Nairobi, Kenya.

Email: yegongid@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844, Nairobi, Kenya

Email: kipkorircss@gmail.com

sitienei.kipkorir@ku.ac.ke

2. Volume 6, Issue 3 . (June, 2025) PP 49-68, Print ISSN: 2517-276X Online ISSN: 2517-2778

Debt Collection, Strategic Alliance as Business Strategic Initiatives and Organizational Performance: Empirical Evidence in Kenya'

Author: Anthony Karangu Ndiritu,, Kenyatta University, 43844 Nairobi, Kenya. Email

marywaithiramigwi@gmail.com

Co- author: Dr Kipkorir Sitienei Chris Simon, Kenyatta University, 43844 Nairobi, Kenya

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Research activities and Related Activities

1. A judge: 4th international Conference on Multidisciplinary Research, at Berjaya Times Square Hotel, Kuala Lumpur, Malaysia.

2. A Peer reviewer: JPAIR Multidisciplinary Research Vol. 22, October 2015

3. Peer reviewer: JPAIR Multidisciplinary Research Vol. 44, March 2021

4. A Peer reviewer: JPAIR Multidisciplinary Research Vol. 48 of March 2022

5. Peer reviewer: JPAIR Institutional Research Volume 18, June 2022)

6. June 2022: appointed as **Associate Editor** of JPAIR Multidisciplinary Research Journal. I am an associate Editor to date

Academic Supervision

Continued supervision of MBA (76 students to date) and 3 PhD students to date

Community Outreach

2015-2017: Chairperson Nandi Central sub county Education Board

2019 -2022: Chairperson, Board of management of Kapsabet secondary school for the Deaf

2022 -2025: Chairperson, Board of management of Kapsabet secondary school for the Deaf

2022-2025: Member, Board of Management of Kosgei Irimis Primary school (Kapsabet)

2025 -2028: Vice Chairperson, Board of management of Kapsabet secondary school for the Deaf

Consultancy

2021-date: Consultant at Highlands International Management & Consultancy Services Limited (Kapsabet)

September 2014 –date

CONFERENCE, SEMINARS OR WORKSHOPS

June 28th 2004: Attended in Service Course on Visual teaching system at Kapsabet Boys High School. (Kenya)

August 29th –3rd September 2004: Participated in the T.O.T Training on HIV/Aids Baraton University. (Kenya)

1st October 2004: Participated in the North Rift Careers, Guidance and Counselling – Hotel Sirikwa, Eldoret (Kenya)

August 22nd – 24th 2011: participated in a case writing workshop held at University of San Carlos, Cebu, Philippines

October 8th 2011: participated and presented a journal article at the 4th Taiwan-Philippines Academic communication conference held at University of San Carlos, Cebu, Philippines.

January 10th -11th 2013: participated in an International Freshwater Prawn conference and Festival at Bontoc Campus, Southern Leyte State University, Philippines.

February 9th 2013: a resource guest speaker on a topic entitled “Cultural Tourism in Kenya”, seminar at Southern Leyte State University, Sogod, Philippines

May 26th to 27th 2015: participated in the 4th international Conference on Multidisciplinary Research at Berjaya Times Square Hotel, Kuala Lumpur, Malaysia

Dec 6th to 8th 2016: participated and presented an article in the 6th International Conference on Economics, Business and Trade at Charterhouse Causeway Bay Hotel, Hong Kong.

April 17th -18th 2018: participated and presented an article in International Academic Conference on Business & Economics, Management and Finance (IAC-BEMF 2018), university of Vienna, Austria.

April 3rd - 4th 2020: participated in the School of Business Kenyatta University 2nd International conference; Zoom Teleconferencing

April 12th 2021 Participated in Training Workshop for Peer Reviewers and Editors; Zoom Teleconferencing organized by The Philippines Association of Institutions for Research